

## NEW FEATURES ENSURE OUTWELL SUPERIOR TENTS PROVIDE THE BEST CAMPING EXPERIENCE



Four new models and the development of new features, including the ultimate Outtex performance fabric, lift the superb Outwell Superior Air Collection of inflatable family tents to even greater heights.

The latest additions include three **Springville** models (4SA, 5SA and 6SA – pictured left and below right) offering different two-zone floorplans with extended porch, and the three-zone **Forestville 6SA** with Panoramic front. All showcase the Scandinavian brand's innovation, top design and superb quality that help achieve the ultimate outdoor experience for the family camper.

Superior Air tents now benefit from the enhanced performance provided by Outtex 6000 Endurance RS fabric – the latest unique Outwell double ripstop Oxford polyester fabric with a 6,000mm hydrostatic head is four times stronger than traditional Outwell fabric to resist the rigours of all-weather camping.

The tough fabric's longevity and performance is supported by the Outwell Power Air System to ensure easy pitching and weather-beating characteristics. Pitching is further simplified with the addition of the Outwell Floating Guyline and Easy Pegging Systems, with stability in high winds enhanced by web storm straps and the Wind Brace System. All ensure a correctly pitched Superior Air tent can withstand a Force 10 storm.



Safety is also a priority and luminous guys can be easily seen in poor conditions and at night to help prevent accidental tripping. Hazards are further reduced by the Easy Access System that drops the groundsheet to the ground at the D-shape doors that can be safely tucked and folded to one side with the corresponding anti-bug mesh panels when not in use.

Enhanced ventilation is provided by the Rear Ventilation System and cowl-protected side mesh vents that now include additional vents positioned at the rear to enhance air flow to the bedroom area. Forward side vents are positioned at the bottom of the windows to improve views out of the tinted windows that protect from the sun's UV light and glare as well as offering a high degree of privacy enhanced by zip-up curtains.



All external side doors now have mesh panels behind so the tent can be opened in sunny weather to aid ventilation. The front door configuration includes rolled halfway across or fully open, with the **Springville** models featuring the latest Quick & Quiet Mesh Panel behind to keep out bugs. Like other Quick & Quiet doors, these allow you to quietly slip through and then automatically close behind you thanks to sewn-in magnetic strips. The three-zone **Forestville 6SA**

(pictured above left) provides mesh Quick & Quiet Access panels between living zones and features a Panoramic front while the flat front door panel of the Springville models is protected by an extended porch.

Other features include the Outwell HookTrack System that allows lights and small items to be positioned where required.

Superior Air tents feature Ambassador Master Bedrooms, darkened to reduce light for a good night's sleep, including dark curtains over the mesh vents. Light is further reduced by dark outer panels over the bedroom area. Quick & Quiet Inner Doors provide convenient nighttime access without waking occupants with noisy zips. The bedrooms provide a luxurious amount of space and headroom, allowing easier movement and the opportunity to use furniture such as bedside tables. The provision of a bedroom cable port means the electric hook-up can be used to power home comforts like lights, tablets and more.

Optional extras include a Universal Extensions to provide extra protected outdoor living. Footprints and carpets provide extra protection, comfort and easy maintenance.

For further details, including prices and the location of your nearest retailer, visit [outwell.com](http://outwell.com)

**ENDS (590 words)**

**Editor's notes**

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Brand website [outwell.com](http://outwell.com)

Superior Air [outwell.com/en-gb/ecommerce-5/tents?collection=Superior+Air](http://outwell.com/en-gb/ecommerce-5/tents?collection=Superior+Air)

Springville 4SA [outwell.com/en-gb/ecommerce-5/tents/springville-4sa](http://outwell.com/en-gb/ecommerce-5/tents/springville-4sa)

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Forestville 6SA [outwell.com/en-gb/ecommerce-5/tents/forestville-6sa](http://outwell.com/en-gb/ecommerce-5/tents/forestville-6sa)

**RRP:**

Springville 4SA £1,109.99; 5SA £1,379.99; 6SA £1,549.99

Forestville 6SA £1,600.00

**Outtex 6000 Endurance RS** – this is a densely woven double wall ripstop material that is four times stronger than our standard tent fabric. The inclusion of tough threads in the weave keeps weight down while ensuring the tough finish is highly resistant to tears and perfect for all-weather camping, enhanced by its outstanding 6,000mm hydrostatic head.

See more here: <https://www.youtube.com/watch?v=lqCUVOBtKpQ&t=9s>

**Superior Air features include:**

**Outwell Power Air System** – This simple to understand system features individual Gothic-profile air tubes inflated separately for easy pitching.

**Aerodynamic Storm Protection** – The aerodynamic shape of the tent ensures a stable pitch. Wind tested against the Beaufort Scale to storm Force 10.

**Outwell Wind Brace System** – Movement in stormy conditions is minimised by supportive web tape in key positions along an air tube.

**Outwell Easy Access System with Mesh** – Main doors and corresponding mesh panels fold to one side and the groundsheet lies flush to the ground for safe, easy access.

**Outwell Easy Pegging System** – This is the proven way to ensure the right pegs are used for the right job. Simple, but highly effective, three types of pegs are used to anchor specific areas of the tent.

**Outwell Floating Guyline System** – Designed for optimum support from one peg for easy pitching, the lower half are highly visible to help prevent tripping while the darker upper half provides the illusion of the luminous section floating above the ground.

**Rear Ventilation System** – The latest sleek profile rear ventilation system for enhanced airflow and easy adjustment.

**Tinted Windows** – Special coating protects against the sun's glare and provides privacy while maintaining great views out.

**Zip-up curtains** – Allows tailored light and views.

**Outwell Sewn-in Ground System** – The full groundsheet is sealed to the outer to keep out water, draughts and insects.

**Outwell HookTrack System** – Our all-new Outwell HookTrack System is a smart, yet simple innovation designed to deliver safety and convenience that is reliable in function and easy to use. It allows lights to be positioned where needed, routing wires securely out of the way to avoid accidental damage and trip hazards. Plus, our optional Tent Hanging System lines and clips provide a means to suspend lighter items, like cloths, for additional versatility.

**Outwell Sleep Comfort Rating** – To aid market comparison we quote the number of people that an Outwell bedroom can sleep as stated by the industry standard. However, we also quote our own Sleep Comfort rating to recommend the number of campers that it can sleep comfortably.

**Outwell Ambassador Master Bedroom** – Campers have long complained that the minimum tent bedroom size of 200cm long x 60cm wide as laid down by the official standard DIN 112-02-01 AA was just too small. While Outwell complied with the standard to assist campers compare products, the brand also acknowledged that more space in the bedroom was needed and for years has suggested, through its Outwell Sleep Comfort icon, a realistic number of campers an inner could accommodate based on 70cm-80cm per person. As part of ongoing evolution, we introduce the Ambassador bedroom with a leading 230cm depth and dark finish reduces light entering the bedroom to ensure a good night's sleep while cable entry brings power to the bedside. Incorporates the new Quick & Quiet doors.

**Quick & Quiet Inner Doors** – Magnetic strips sewn into the leading edge of the inner doors and the inner's central dividing strip allow quick and quiet bedroom entry and exit with the option of zips for a more secure closure when required.

**Quick & Quiet Access** – The Quick & Quiet Inner concept applied to the dividing wall separating the living and outer areas in three-zone tents.

**Quick & Quiet Mesh Panels** – The Quick & Quiet Inner concept applied to the mesh screen that sits behind the front door for easy access while allowing bug-free ventilation.

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