

NEW OUTWELL PREMIUM FAMILY TENTS BRING YOU CLOSE TO NATURE IN COMFORT, SAFETY AND STYLE



Scandinavian family camping specialist, Outwell, has applied its revolutionary PANORAMA concept to its ever-popular Premium Collection to create six new family tents that sees superlative living space flow into the outdoors to bring you close to nature while enjoying home-from-home comfort, safety and style.

Outwell PANORAMA has a huge holistic influence on design. It brings large versatile tent openings and tinted windows; warm roof colours; opulent, spacious Ambassador Master bedrooms; and more, to create the best Outwell camping experience ever. This includes the Outwell 360° Access System to the inners for different opening options, including the ability to fold the door neatly away to extend the bedroom into the living area and beyond, or fold down veranda-style to engage with the open tent front for an open-air sleeping experience with privacy.

To deliver top performance, Premium tents use the superlative Outtex 6000 Pro fabric and either Duratec Flexsystem fibreglass poles or the Outwell Hybrid Frame System (Montana 6P and Vermont 6P) with pre-shaped poles maximising internal height and space. It combines the strength of steel and the versatility of the Duratec Flexsystem fibreglass, the result delivers design flair built on strength and durability, with benefits including lighter and smaller packed size, and less stressful pitching.

Pitching is further simplified with the addition of the Outwell Floating Guyline and Easy Pegging Systems, with stability in high winds enhanced by the revolutionary Outwell Wind Stabilizer System. All ensure a correctly pitched Premium tent can withstand a Force 9 storm.



Luminous guys can be easily seen in poor conditions and at night to help prevent accidental tripping. And hazards are further reduced by the Easy Access System that drops the groundsheet to the ground at the D-shape doors that can be safely tucked and folded to one side with the corresponding anti-bug mesh panels when not in use.



Ventilation is provided by the Rear Ventilation System and cowl-protected side mesh ventilation panels. These have been repositioned to sit at the bottom of the windows to improve views out of the tinted windows that protect from the sun's UV light and glare as well as offering a high degree of privacy. The curtains can also be toggled at various heights, tailoring privacy to suit needs.

Premium tents feature Ambassador Master Bedrooms, darkened to reduce light for a good night's sleep. The

bedrooms provide a luxurious amount of space and headroom, allowing easier movement and the opportunity to use furniture such as bedside tables. The provision of a bedroom cable port means the electric hook-up can be used to power home comforts like lights.

The Collection comprises:

Birdland 3P and 5P (pictured above right) – sleeping three and five respectively in a two-zone tunnel format that features a deep porch over the main door.

Nevada 4P and 5P (pictured above left) – sleeping four and five respectively in a two-zone tunnel that features a Rain Safe side door and Panorama front for great views out.

Montana 6P (pictured right) – the legendary name is applied to a six-berth tunnel than has two side doors onto the large living area: one a Rain Safe porch for protected entry in bad weather.

Vermont 6P (pictured below left) – this new take on a true classic that sleeps six in a three-zone tunnel. The removable single bedroom is placed in the forward for complete privacy and the option to be used as storage.



Model-dependent optional extras include a hanging Universal Tent Organizer and a Universal Extension – this provides protected outdoor living with fully opening side walls for versatile shelter. Footprints and flat woven carpets provide extra protection, comfort and easy maintenance.

For further details, including prices and the location of your nearest retailer, visit outwell.com

ENDS (614 words)

Editor's notes

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Brand website outwell.com

RRP: Birdland 3P £559.99; Birdland 5P £624.99; Nevada 4P £559.99; Nevada 5P £624.99; Montana 6P £939.99; Vermont 6P £1,059.99

Premium features include:

Outwell Wind Stabilizer System –This patented system is a huge and important innovation in tent stability, proven in development and in the field. It creates a direct attachment point between the outer tent, tent pole and peg for reliable security that spreads the strain of gale-force, gusting winds. Wind tested against the Beaufort Scale to storm Force 9.

Outwell Easy Access System with Mesh – Main doors and corresponding mesh panels fold to one side and the groundsheet lies flush to the ground for safe, easy access.

Outwell Easy Pegging System – This is the proven way to ensure the right pegs are used for the right job. Simple, but highly effective, three types of pegs are used to anchor specific areas of the tent.

Outwell Floating Guyline System – A single luminous guyline connects two upper guylines to the peg reducing the risk of tripping, speeding up pitching time and making tensioning easier.

Luminous guylines – These are highly visible to help prevent tripping. Pre-attached for easy pitching.

Rear Ventilation System – The latest sleek profile rear ventilation system for enhanced airflow and easy adjustment.

Tinted Windows – Special coating protects against the sun's glare and provides privacy while maintaining great views out.

Outwell Sealed Ground System – The full groundsheet is sealed to the outer to keep out water, draughts and insects.

Outwell Sleep Comfort Rating – To aid market comparison we quote the number of people that an Outwell bedroom can sleep as stated by the industry standard. However, we also quote our own Sleep Comfort rating to recommend the number of campers that it can sleep comfortably.

Outwell Ambassador Bedroom with 360° Access System – Campers have long complained that the minimum tent bedroom size of 200cm long x 60cm wide as laid down by the official standard DIN 112-02-01 AA was just too small. While Outwell complied with the standard to assist campers compare products, the brand also acknowledged that more space in the bedroom was needed and for years has suggested, through its Outwell Sleep Comfort icon, a realistic number of campers an inner could accommodate based on 70cm-80cm per person. As part of ongoing evolution, we introduce the Ambassador bedroom with a leading 230cm depth and, as part of the PANORAMA ethos below, featuring a versatile door system that can be opened in many ways to enhance comfort. The dark finish reduces light entering the bedroom to ensure a good night's sleep while cable entry brings power to the bedside.

Outwell PANORAMA

Over the years, the holistic Inside Out architectural approach has had a profound effect on house style as more people recognise the benefits of integrating the built and natural environments. Often this takes the form of huge glass exterior walls that roll back to seamlessly merge views and garden with interior open plan living. It provides versatile space in which to live and breathe in all weathers...

Outwell PANORAMA brings this philosophy to family camping through design changes that reflect the growing desire for close contact with nature from the comforts of home. We have called on our Scandinavian design heritage to create huge versatile living and sleeping space that can be opened to your surroundings to free the spirit while you enjoy outdoor life to the full in comfort, safety and style.

Outwell PANORAMA effects every aspect of tent design and our holistic approach calls on the seamless integration of many factors to create that ideal ambience where space, light and performance are optimised to suit life's natural rhythm. Large versatile tent openings, huge tinted windows, warm roof colours, and opulent, spacious Ambassador Master and Premier bedrooms – all are embraced by Outwell PANORAMA to create the best Outwell camping experience ever.

Outwell PANORAMA includes our 360° Access System to inners for different opening options, including some not normally found in today's family tents. A single zip allows the inner door to fold neatly away into a pocket to create huge hazard-free access and extend inner space into the living

area and beyond. Four zip-sliders allow the inner door to fold down veranda-style to engage with the open tent front for an open-air sleeping experience with privacy.

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