



PREMIUM TENTS ENSURE QUALITY FAMILY CAMPING



The Outwell Premium Collection is the popular choice of discerning family campers looking for superb quality tents, awnings and extensions. And for 2015, the award-winning brand has built on the Collection's inspirational heritage of style, innovation and performance with the biggest design changes since its introduction.

The latest developments cement the essential qualities that have maintained the market leading position of Outwell throughout the past 20 years. Design excellence combined with its legendary innovation record is underpinned by the style and close attention to detail that characterises the appeal of these unique family camping tents.

The Collection comprises four ranges: the new Alabama, the Vermont and the iconic Montana and Nevada tents. All tents now benefit from Outtex 6000 embossed flysheets – the very best polyester and unique to Outwell – in a smart light grey colour, still featuring luminous piping and the distinctive three way Outwell trademark colour design.

The visual appeal of these outstanding tents is heightened by features designed to make family camping life, from pitching to packing, as comfortable and trouble-free as possible.



Safety and stability remain high priorities and the Premium Collection is loaded with Outwell original features that ensure peace of mind. These include the Outwell Wind Stabilizer and Easy Pegging Systems that work together to ensure a correctly pitched tent will protect your family in a Force 10 gale.

Other weather-beating innovations include Outwell Rain Safe entry that provides a place to change out of and store wet, dirty clothes in order to keep rain and mud out of the main tent; the Outwell Sealed Ground System to keep out wind, rain and insects; and the Outwell Floating Guyline System that not only looks good but increases stability while reducing pitching times and the risk of accidental tripping.



The prominent feature of every Premium tent is the number of large windows of the Panorama design (highlighted by the 'P' in each tent name and pictured above right). The design includes a separate room in the larger Vermont and Alabama models and a Panorama front in the Montana and Nevada. The large windows fill the tent with light and provide huge views out – perfect if you are spending time in your tent. Privacy is maintained by a special tint that also cuts down the effect of the sun's rays. Internal zip-up

curtains (pictured above) increase privacy and can be closed at various heights to suit needs.

Main bedrooms comprise the Universal Inner that offers a number of options to balance sleeping and living space. These feature a Night Sky Ceiling that reduces light levels to aid sleep. Each inner is suspended by the Wave-shaped Hanging Point System (pictured right) that not only looks good but reduces the localised strain placed on seams to prevent damage.



The huge Vermont XLP is the largest tent in the range and sleeps seven in three bedrooms. The LP version sleeps five in two bedrooms. Both enjoy plenty of floor space and extra headroom for taller campers. Outwell innovation and design detail includes the popular walk-in wardrobe with a clothes rail. The panorama room offers ample space for meals and socialising for families and friends.



Joining the Premium Collection for 2015, Alabama 7P (pictured left) and 5P tents sleep seven and five people respectively in three bedrooms with plenty of living space as well. Two bedrooms sit separate to the main bedroom to provide extra privacy. This, plus the inclusion of a Panorama

room, makes these tents perfect for larger families with teenagers looking for their own space.

The award-winning Montana 6P tunnel tent has earned its status as a true camping icon and can be found on campsites throughout Europe. Outwell innovation and stylish good looks ensure comfort for six in two bedrooms with a light-filled living area created by the panorama front. The Montana 5P offers a slightly smaller option. That is still packed with design detail and perfect for creating unforgettable moments of life outdoors.

The popular Nevada LP family tent design sleeps six in three bedrooms, has a living area with panorama windows and a Rain Safe side door for easy access with protection from the elements. Fast, stable pitching can be either flysheet first or all in one. The original version of the slightly smaller Nevada MP family tent was voted Best Buy by the UK's leading consumer organisation, Which?

To complete the Collection, a comprehensive range of awnings and extensions are available to add the versatile extra living space needed by families on longer holidays.

For further information, including prices, and to find your nearest dealer visit outwell.com

ENDS (763 words)

Editor's notes

Outwell and Outtex are registered trademarks.

Outwell celebrates its 20th anniversary in 2015.

In its test review of tents Which? – the UK's leading consumer organisation – declared the Nevada M 2012 Best Buy.

The Montana 6 was voted Tent of the Year in the UK's 2011 Camping Magazine Awards.

Outwell original features appearing in its Premium Collection include:

Panorama Room and Front – The Panorama Room fulfils exactly the same function on an Outwell tent as adding a separate conservatory or sun room to your home while the Panorama Front acts as a sun porch. Both provide huge windows. Not only the perfect place to relax, play and dine with the family, but parents will appreciate that the all-round visibility means they can keep an eye on their children from the comfort of the Panorama Front, as they play with friends outside.

Outwell Wind Stabilizer System – This directly attaches outer, pole and guy line to create superb strength and stability in high winds. Premium tents have been tested to withstand a minimum of a Force Ten gale.

Outwell Easy Pegging System – This is the proven way to ensure the right pegs are used for the right job. Simple, but highly effective, three types of pegs are used to anchor specific areas of the tent.

Outwell Floating Guyline System – Two dark lines lead to a single luminous guy that pegs out. The System is easier to pitch and minimises the amount of lines to trip over. Plus, the optical illusion created by the colours adds to the tent's streamlined look, with the luminous guy appearing to float above the ground.

Roof Protector – This panel clips over the roof of a tent to protect it from bird droppings, honeydew, tree sap and resin, rain and UV rays. It has a silver side for use in hot weather to reflect sun's rays while the gap between tent and protector assists air flow. Using the black side out warms the tent in cooler weather.

Outwell Sealed Ground System – The inclusion of the groundsheet as an integral part of the tent structure is the best way to keep draughts, water, insects and dirt out of a tent. It provides all-weather protection from the tent upwards.

Tinted Windows – These provide protection from the sun and add to privacy while maintaining views out.

Zip-up curtains – These allow the exact mix of privacy, view and light entry.

Outwell Wave-shaped Hanging Point System – This good-looking design spreads the strain created when the inner is suspended from the outer tent, along the whole seam rather than having any stress concentrated in a single area where it can cause damage.

Universal Inner tent – This allows zipped access between two bedrooms, or can be used to create one big bedroom, or used to take down and roll away one side to increase living space.

Night Sky Ceiling – This is used in inner tents to enhance sleep by reducing light levels. Perfect if you want to snatch a nap during the day, get an early night, enjoy a lie-in, or ensure early-rising children wake a little later than normal.

Sleep Comfort – We know that the industry standard allowing 60cm width per person for sleeping compartments is often not enough; Outwell Sleep Comfort allows 70-80cm. Our own Sleep Comfort advice suggests the number of people – adults and children – that can lie comfortably for a great night's sleep.

Brand website outwell.com

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