



## NEW OUTWELL MAT SLEEP SYSTEM FOR SUPPORT AND COMFORT



A good night's sleep is crucial and key to successful outdoor living and award-winning innovative family camping brand, Outwell, has designed a new and luxurious Mat Sleep System that will ensure you wake refreshed and ready for the next day's adventure.

The System comprises two models: the Cimelia and Cubitura. Both combine a bed with slip-on cover for versatility, comfort and enhanced hygiene. And both are equally useful as a temporary put-me-up bed for the surprise visitor at home as they are in a tent bedroom.

The Cimelia (pictured right) is based on the popular, time proven Outwell Dreamcatcher 7cm single and double self-inflating mats (SIMs). These feature horizontal air channels bored into the wave-shaped foam core to reduce weight and pack size while providing a softer sleep. Two valves are used to draw air in and expel air for easy, fast inflation and deflation. The Dreamcatcher SIMs are made in durable polyester with an anti-slip base.



The Dreamcatcher is paired with a soft quilted microfiber cover (pictured left) that is soft to the skin when used with a duvet or open sleeping bag. The cover can be removed for easy cleaning and is machine washable. Sitting between cover and SIM is an integrated and removable Memory Foam pad (pictured below right) that softens in reaction to body

heat to mould to the sleeper's shape, spreading pressure points for superb support and a great nights' sleep. The foam recovers its original shape after weight is removed.



Extending the versatility of Outwell sleep solutions, Cubitura is a combination of the new lightweight Outwell Reel Mattress and a quilted microfiber topper with soft integral (removable) foam for extra hygiene, insulation and a high level of comfort. The result is a flexible, durable package that is easy to adjust and clean.

For further product information, including prices, and details of your nearest dealer visit [outwell.com](http://outwell.com)

ENDS (312 words)

## **Editor's notes**

Outwell is a registered trademark.

Outwell celebrates its 20<sup>th</sup> anniversary in 2015.

RRP: Cimelia Single £99.99; Cimelia Double £169.99; Cubitura Single £64.99;  
Cubitura Double £109.99

**Brand website** [outwell.com](http://outwell.com)

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