

NEW RUCSACS OFFER SMART SOLUTIONS AND TRUE VALUE FOR MONEY

New rucsac and daysac models cement Easy Camp as the brand that provides value-for-money packing solutions to suit travel, urban life and outdoor adventure. Striking modern colours lift the wide variety of designs on offer while features mirror those found on many more expensive products.



It's all about looking and feeling good. Invest in an Easy Camp rucsac and rest assured that besides head-turning good looks, you get every feature needed to comfortably and safely complete the task. Overall ergonomics, contoured shoulder straps, harness

adjustment, back ventilation, and secure load carrying are just a few of the technicalities covered in a variety of ways by Easy Camp.

Even the simplest daysac has undergone careful development and testing to help users enjoy the best outdoor experience. Important items such as reflective patches, technical back systems, pole attachment points, split main compartments with internal and external pockets feature as you go up through the models. The modern urban daysacs include those all-important organiser pockets and headphone outlets and new holdalls and travel rucsacs complete the picture.

New for 2015, the Reflect 25 (pictured right) comes in soft colours and has a large main compartment with headphone outlet; mesh side pockets and front zip pocket with organiser. Contoured padded shoulder straps provide comfort no matter the load. The similar larger Razar 30 replaces side pockets for a padded PC/tablet sleeve. Both daysacs are prepared for hydration. The new Rivet 60 duffle complements the daysacs to provide an option for overnight stays or trips to the gym.



The new Ghost 20 provides a small capacity simple daysac that features a front zip pocket to keep small essentials close to hand. The Ghost is hydration-ready and features reflective patches, a cool mesh back system, and padded shoulder straps with chest belt.

The Limit 60 and 80 rucsacs are perfect for travel situations. The large main compartment is complemented by mesh side pockets, front zip pocket and inside zip pockets. Load carrying is eased by the ladder back system, padded shoulder straps and the hip and chest belts. The back harness can be zipped away for stowage on aircraft etc, and a detachable shoulder strap used for convenience. The addition of a grab handle makes it easy to snatch from luggage racks and airport carousels. A rain cover shrugs off bad weather to keep contents dry.

Dayhiker 25 and Haze 30 (both pictured right) provide two capacity options for those on the trail. Numerous pockets sit close to hand to make essentials easy to find. Contoured shoulder straps with chest belt work with the cool mesh back system to comfortably carry loads, with the Haze 30 getting a hip belt to further stabilise the daysac. The hydration-ready daypacs also feature headphone outlets and rain covers.



Finally, the popular Easy Camp Matric range of rucsacs continues into 2015 to meet the needs of multi-day adventurers.

For further information and details of your nearest Easy Camp dealer visit easycamp.com

ENDS (491 words)

Editor's notes

Easy Camp is a registered trademark

RRP: Reflect 25 £24.99; Razar 30 £29.99; Rivet 60 £19.99; Ghost 20 £21.99; Limit 60 £69.99; Limit 80 £74.99; Dayhiker 25 £29.99; Haze 30 £29.99

Brand website easycamp.com

The high resolution images for use with this press release can be downloaded from Dropbox using the following link http://bit.ly/14R0Upk The usual Oase Outdoors ApS copyright applies.

For media assistance please contact our Communications Executive, Clive Garrett.

Email: cga@oase-outdoors.com Tel: 01529 497777 Mobile: 07880 878080